

SFAKIANAKIS S.A.

INVITATION TO THE ANNUAL GENERAL MEETING OF THE SHAREHOLDERS

In accordance with the Greek Law and Company's Articles of Association, the Board of Directors of SFAKIANAKIS S.A. invites the Shareholders of the Company situated in Athens, Sidirokastrou 5-7 & Pidnas, to the Annual General Meeting, on Wednesday, 25 May 2011, at 14.00 a.m. in company's headquarters (Sidirokastrou 5-7 & Pydnas, 118 55 Athens), in order to discuss and decide upon the following items of the Agenda:

1. Submission and Approval, according to the International Financial Reporting Standards of the Annual Financial Statements (Parent and Consolidated) for the fiscal year 01/01/2010-31/12/2010 of SFAKIANAKIS S.A., following the relevant report of the Board of Directors to company's shareholders.
2. Waiver of the members of the Board of Directors and the Chartered Auditor-Accountant from any liability and compensation for their activity during the fiscal year 01/01/2010-31/12/2010, according to article 35 of C.L. 2190/1920.
3. Election of one ordinary and one substitute Chartered Auditor for the audit of the fiscal year 01/01/2011-31/12/2011 and definition of their fees.
4. Approval of fees and/or compensation for the members of the Board of Directors for fiscal year 01/01/2010-31/12/2010 and pre-approval of fees and/or compensation for fiscal year 2011.
5. Increase of nominal value of shares capital from €0.50 to €2.50 per share while reducing the total number of Company's shares (reverse split) at a ratio of 5/1, that is from 39.572.400 σε 7.914.480 shares. Relevant amendment of article 5 of the Articles of Association
6. Allowance to the members of the Board of Directors, pursuant to article 23, par 1 of Company Law 2190/1920, to participate in the Board of Directors and/or in the management of other companies having the same activity.
7. Various issues and announcements.

Pursuant to codified Law 2190/1920 article 26 par. 2b as amended by Article 3 of Law 3884/2010 and is in force, the Company informs its shareholders of the following:

I. Right to participate and vote: Every ordinary share has the right of one vote. Any natural or legal person appearing as a shareholder at the beginning of the fifth (5th) day before the day session of the General Meeting of the 25.05.2011, that is on 20.05.2011 (Registration Date) to the file of Company's shareholders held electronically by the "Hellenic Exchanges S.A." (HELEX) without requiring a commitment of their shares. The shareholders' capacity is proved by providing a pertinent written certification by Hellenic Exchanges S.A. adduced to the Company or, alternatively, with online connection of the Company with the files of HELEX if so requested by the shareholders concerned. The relevant written statement or electronic certification of the shareholder status must reach the Company not later than the third (3rd) day before the meeting of the General Assembly that is 22.05.2011. Against the company eligible to participate and vote in the General Assembly is considered only any person who is shareholder in the corresponding record date. Failure to comply with the provisions of Article 28a of Law 2190/1920, the shareholder participates in the General Assembly only after its permission. The Company's Articles of Association do not provide any processes for the participation and the voting rights in the General Assembly by mail or electronically.

II. Proxy Voting Procedure. Every shareholder who is eligible to attend the General Meeting according to the above mentioned participates and votes either in person or by proxy. Every shareholder may appoint up to three (3) proxies. However, if the shareholder holds shares of the Company, which appear in more than one security accounts, this restriction does not

prevent the shareholder to appoint different representatives for the shares held in each account values in relation to the General Meeting. Legal entities may participate at the General Meeting by appointing up to three (3) individuals as proxies. A proxy acting on behalf of several shareholders may vote differently for each shareholder. A shareholder proxy must disclose to the company, before the General Meeting begins, any specific event, which may be useful to the shareholders for assessing the risk of the proxy serving interests other than those of the shareholder. In the sense of this paragraph, a conflict of interest may arise especially when a proxy: a) is a shareholder controlling the Company or is another legal entity or an entity controlled by that shareholder, b) is a member of the board of directors or of the administration of the Bank or shareholder controlling the company in general, or another legal entity or an entity controlled by a shareholder who controls the Company, c) is an employee or auditor of the Company or shareholder controlling the Company, or of another legal entity or entity controlled by a shareholder who controls the Company, d) is spouse or first degree relative to one of the individuals referred to under (a) through (c) above. Shareholders who wish to attend the General Meeting through a representative must submit to the Company of receipt, the documents of money (nomination / withdrawal) agents which are available at the company (shareholders department Sidirokastrou 5-7 & Pynas, Athens) and at the website www.sfakianakis.gr not later than the third day before the General Meeting that is until 22.05.2011. In the absence of relevant statutory provision, the Company does not accept electronic notifications of appointment and removal of agents.

III. Minority rights of the Shareholders according to paragraphs 2, 2a, 4 and 5 of article 39 of the C.L. 2190/1920, as valid. (A) Shareholders representing at least the one twentieth (1/20) of the paid-up share capital, may, on request, notably at least fifteen (15) days prior to the General Meeting, ask the Company's Board of Directors to insert in the General Meeting's agenda additional items. The request must be accompanied by reasoning or by a draft decision to be approved by the General Meeting. The revised agenda is notified in the same manner as the previous agenda, notably thirteen (13) days prior to the date of the General Meeting, and will also be made available to shareholders at the Company's website, together with the reasoning or the draft decision submitted by the shareholders in accordance with the provisions of article 27 paragraph 3 of codified law 2190/1920, as amended and valid. (B) Shareholders representing at least the one twentieth (1/20) of the paid-up share capital, may, on request, notably to Company's Board of Directors at least seven (7) days prior to the General Meeting, to ask by the Board of Directors to make available to the shareholders with notification at company's website (www.sfakianakis.gr) notably at least six (6) days prior to the dated of the General Meeting, in accordance with the provisions of article 27 paragraph 3 of codified law 2190/1920, draft decisions on items included in the original or revised agenda. It should be noted that the Board of Directors is not obliged to give the items on the agenda or the publication or disclosure of them together with reasons and draft decisions submitted by the shareholders at the above in (a) and (b) cases, respectively, if their content is obviously contrary to law and morality. (C) Upon request of any shareholder submitted to the Company at least five (5) full days prior to the General Meeting, any shareholder may ask the Board of Directors to provide to the General Meeting the requested information on Company's affairs, to the extent they are useful for the actual consideration of the items on the agenda. The Board of Directors may refuse to provide the information for a substantial reason to be recorded in the minutes. The Board of Directors may provide a uniform reply to shareholders' requests having the same content. There is no obligation to provide information when such information is already published at the Company's website. (D) At the request of shareholders representing one fifth (1/5) of the paid-up share capital, which should be submitted to the at least five (5) full days prior to the General Meeting, the Board of Directors shall supply to the General Meeting information regarding the progress of the Bank's corporate affairs and financial condition. In all aforementioned cases, the requesting shareholders will be called to prove their shareholding capacity and the number of shares they hold at the time they exercise their respective rights. Submission of certificate from Hellenic Exchanges S.A., or confirmation of the shareholding capacity through direct online connection between Hellenic Exchanges S.A. and the Bank constitutes such evidence.

IV. Information of paragraph 3 article 27 of codified law 2190/1920, as valid. The complete text of documents, draft resolutions and other information provided for in paragraph 3 of Article 27 of Law 2190/20 (including the invitation of the General Meeting, the form to appoint a representative) are available in electronic form the Company's website www.sfakianakis.gr. Interested shareholders may obtain copies of documents of paragraph 3 of Article 27 of C.L. 2190/1920, as valid, from the offices of the Company (Sidirokastrou & Pynas 5-7, 118 55 Athens) or by contacting Shareholders Department by calling 210-34.99.822.

Athens, 15 April 2011
The Board of Directors