

31/08/2012 – Announcement according to paragraph 4.1.4.4 of ATHEX Regulation

SFAKIANAKIS S.A. within the framework of publication of the Six-Month Financial Report and pursuant to par. 4.1.4.4 of the ATHEX Rulebook informs the investing public on the following:

The Board of Directors of the Athens Stock Exchange during its meeting held on 05.04.2012, decided the transfer of Company's shares to the "Under Supervision" category since Tuesday 10.04.2012, on the grounds that in the Annual Financial Report of 31.12.2011 losses exceeded the 30% of equity.

The shrinking of the Greek economy also continued during the first semester of 2012 resulting in the further decline in the purchasing power of the consumers with the car market to record new historical low levels of sales and negatively affecting the financial results of both the Company and the Group.

The actions taken on the part of the Management in order to encounter the causes that led its inclusion to the category of surveillance are summarized in the direction of further reducing operating costs and improving its market share. More specifically, operating expenses at Group level decreased by € 5,9 million compared to the relevant period of last year and increased its market share both for Suzuki (4,5% versus 2.9% in the first semester of 2011) and retail (10.6% versus 9.1% in the first semester of 2011).

Management is committed to the implementation of its strategic planning through the restructuring of the Group companies by reducing operating costs and improving their productivity in order to achieve the return of the Group to profitability.