

11/03/2013 - Announcement

Sfakianakis Group announces that Enterprise Rent-A-Car, the global car rental provider, has appointed Executive Lease, the leasing and rental arm of the Group, as a franchisee. The territorial franchise rights cover Greece, Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, the Former Yugoslavian Republic of Macedonia, Moldova, Montenegro, Romania, Serbia and Slovenia.

This latest partnership continues the European expansion of the Enterprise Rent-A-Car brand. With Enterprise Holdings and its brands already recognized as having the largest global network, Enterprise Rent-A-Car is rapidly establishing itself as a significant pan-European leader in car rental.

Founded in 1957, Enterprise Rent-A-Car is an internationally recognized brand with more than 7000 neighbourhood and airport locations in the United States, Canada, the U.K., Ireland, Germany, France, Spain, Portugal and Italy. Through tremendous leadership and the entrepreneurial spirit of its employees, Enterprise has built the largest car rental brand in North America, known for exceptionally low rates and outstanding customer service. Today, Enterprise offers a wide variety of car leasing, vanpooling, car sharing and hourly rental programs.